

# 01

## CHATGPT

COMPANY: **OPENAI**

REVENUE: **US\$12BN**

EMPLOYEES: **3,500**

CEO: **SAM ALTMAN**

FOUNDED: **2015**

ChatGPT has evolved from viral phenomenon to market leader through advanced models including GPT-5 and DALL-E integration.

The platform handles creative writing, research and image generation through a conversational interface that has become an industry benchmark for AI assistants. Despite recent leadership upheaval, CEO Sam Altman continues to guide OpenAI's pursuit of artificial general intelligence (AGI) development.

ChatGPT's success stems from its accessible design and versatile capabilities, attracting both individual users and enterprise customers. The system's ability to maintain context across conversations while generating human-like responses has established new standards for AI interaction.



### WATCH NOW

OpenAI's Sam Altman talks  
ChatGPT, AI agents and  
superintelligence

OpenAI's partnership with Microsoft provides substantial computational resources and enterprise distribution channels. The company's focus on safety research and responsible AI development, combined with its commitment to beneficial AGI, positions ChatGPT as both a commercial success and technological pioneer in the Gen AI space. [🔗](#)



**TO READ MORE TOP 10s,  
CLICK HERE**

# 02

## GEMINI

COMPANY: **GOOGLE**

REVENUE: **US\$68.6M**

EMPLOYEES: **500**

CEO: **SUNDAR PICHAI**

FOUNDED: **2014**

Google developed Gemini as a multimodal AI system capable of processing text, images, videos and audio through the PaLM 2 LML.

Previously known as Bard, Gemini integrates seamlessly across Google's ecosystem with direct exports to Google Docs and Gmail, providing users with familiar workflow integration.

The platform generates multiple response drafts for each query while handling diverse creative and business applications through established Google services. Its multimodal capabilities allow users to upload and analyse various content types, from documents to visual media.



### WATCH NOW

Google – welcome to the Gemini era

Google's vast search infrastructure and data resources provide Gemini with knowledge bases, while its integration with productivity tools makes it particularly valuable for enterprise users seeking AI assistance within existing Google Workspace environments.

The platform's ability to handle complex queries across multiple formats positions it as a formidable competitor in the conversational AI market.

## MICROSOFT COPILOT

COMPANY: **MICROSOFT**

REVENUE: **US\$30BN**

EMPLOYEES: **250,000**

CEO: **SATYA NADELLA**

FOUNDED: **2023**

Microsoft has integrated OpenAI's GPT-4 model directly into the Microsoft Copilot 365 applications that millions of people already use daily – including Word, Excel and Teams.

The assistant handles meeting summaries, email management and data analysis for Microsoft's vast enterprise user base.

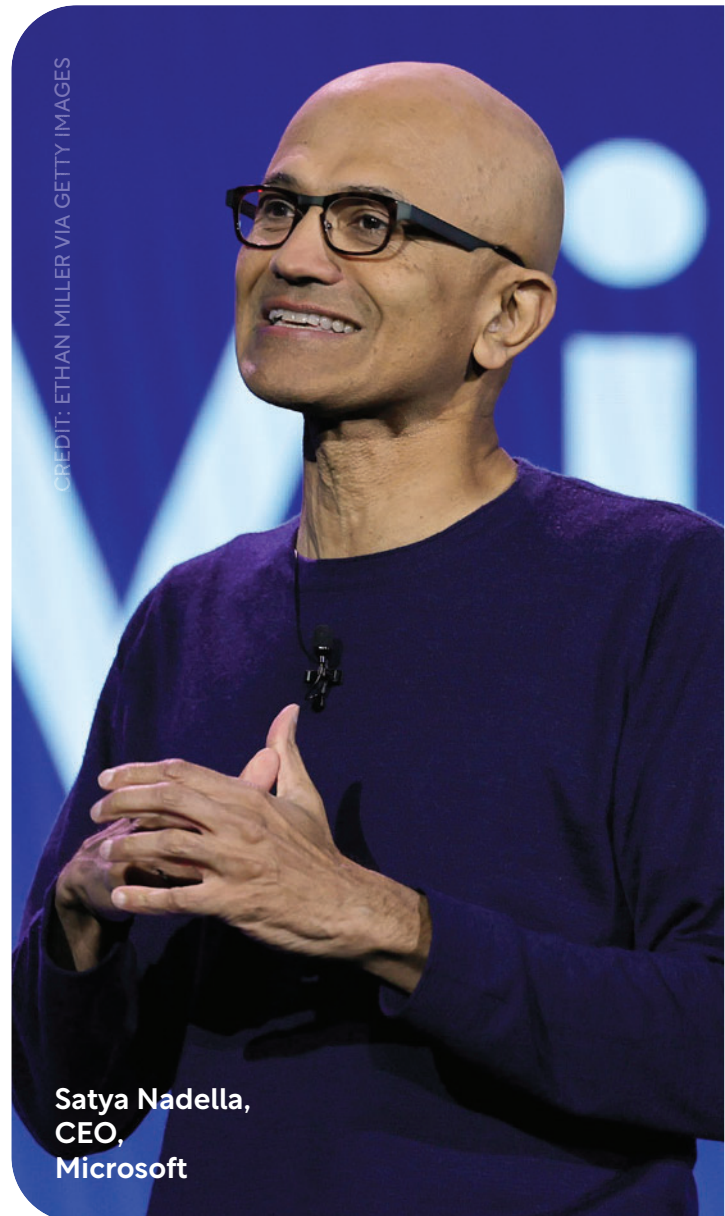
The genius lies in its integration – as existing users barely need training. Copilot understands context across different applications, enabling automation that can generate PowerPoint presentations from Excel data or create project reports from Teams discussions and email threads.



**WATCH NOW**

Introducing Microsoft 365  
Copilot – your copilot for work

# 03



## META AI

COMPANY: **META**

REVENUE: **US\$178.8BN**

EMPLOYEES: **10,000**

CEO: **MARK ZUCKERBERG**

FOUNDED: **2015**

Meta has integrated its AI assistant across WhatsApp, Messenger and Instagram – reaching billions of users through infrastructure that’s already part of their daily lives.

The system handles video restyling, image generation and hands-free communication through the futuristic Ray-Ban Meta glasses.

Importantly, end-to-end encryption on WhatsApp means the AI can’t be trained on users’ private messages unless they explicitly share content.

This AI assistance is embedded in daily life rather than something to be consciously engaged with.

 **Meta**



**WATCH NOW**

Your personal AI.  
The new Meta AI app

# 04



**Mark Zuckerberg,**  
CEO,  
Meta

# 05

## CLAUDE

COMPANY: **ANTHROPIC**

REVENUE: **US\$500M**

EMPLOYEES: **1,000**

CEO: **DARIO AMODEI**

FOUNDED: **2021**

When former OpenAI researchers launched Anthropic, they had a vision to develop Claude using Constitutional AI principles that put safety and ethics front and centre.

The result is a platform offering three distinct model variants: Opus, Sonnet and Haiku – each designed for complex reasoning and document analysis tasks.

Claude's superpower lies in nuanced reasoning and ethical decision-making, which makes it particularly attractive for sensitive applications in legal, medical and financial sectors.



CREDIT: KIMBERLY WHITE VIA GETTY IMAGES

Dario Amodei,  
CEO,  
Anthropic

## ANTHROPIC



**WATCH NOW**

A day with Claude



## PERPLEXITY

COMPANY: **PERPLEXITY**

REVENUE: **N/A**

EMPLOYEES: **1,386**

CEO: **ARAVIND SRINIVAS**

FOUNDED: **2022**

This answer engine does something clever: it synthesises web information and gives cited responses to queries.

Perplexity positions itself as the thinking person's alternative to traditional search engines, leveraging multiple AI models including GPT, Claude and Gemini.

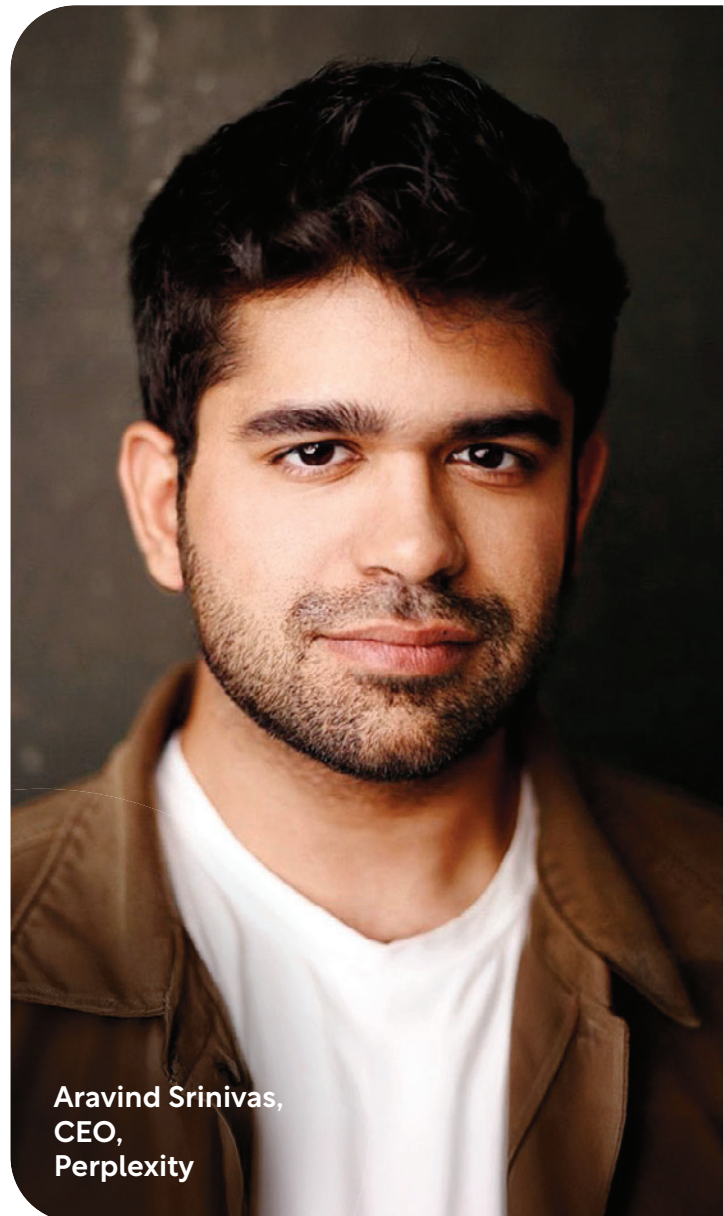
Currently, it's navigating some choppy legal waters with media organisations, but it excels at research tasks that demand multiple sources and fact-checking with an ability to handle complex, multi-layered queries.



### WATCH NOW

Perplexity CEO Srinivas  
on winning search with AI

# 06



Aravind Srinivas,  
CEO,  
Perplexity

# 07

## GROK

COMPANY: **XAI**

REVENUE: **US\$500M**

EMPLOYEES: **1,200**

CEO: **ELON MUSK**

FOUNDED: **2023**

Elon Musk's xAI created Grok with a clear mission: provide unfiltered access to real-time information through deep X social media integration.

It processes current news and trends while handling content creation and coding tasks. The whole system reflects xAI's ambitious goal of understanding universal principles through AI development.

Its real-time social media analysis offers unique insights into public sentiment and trending conversations, making it a goldmine for those who need to understand how fast shifting social dynamics work.



Elon Musk,  
CEO,  
xAI



### WATCH NOW

Elon Musk unveils Grok 4 update after chatbot made antisemitic remarks

## LE CHAT

COMPANY: **MISTRAL AI**

REVENUE: **N/A**

EMPLOYEES: **500**

CEO: **ARTHUR MENSCH**

FOUNDED: **2023**

France's answer to the AI assistant arms race, Le Chat showcases Mistral's impressive LMs in a clean, straightforward interface that prioritises substance over style.

Mistral's commitment to open-source principles shows in Le Chat's transparent approach to AI interaction.

The assistant handles complex analytical tasks with impressive competence while maintaining a distinctly European perspective on AI ethics and data privacy, making it especially attractive to organisations prioritising regulatory compliance and cultural sensitivity.



### WATCH NOW

Introducing le Chat  
by Mistral AI

# 08



Arthur Mensch,  
CEO,  
Mistral AI



## DEEPSEEK

COMPANY: **DEEPSEEK**

REVENUE: **US\$200M**

EMPLOYEES: **200**

CEO: **LIANG WENFENG**

FOUNDED: **2023**

This Chinese AI disrupted the market with its low-cost, open-source large language models (LLMs) that rival US tech giants.

It trains efficient models using less powerful chips amid export restrictions, pioneering cost-effective AI innovation.

Now, it has built some of the most impressive language models (LMs) in the industry, with DeepSeek-V3 competing directly with GPT-4 and Claude on reasoning tasks.

The platform offers chat and coding -focused variants, demonstrating particularly strong performance in mathematical reasoning, scientific analysis and software development.



### WATCH NOW

China's DeepSeek develops advanced AI agents

# 09



CREDIT: THE AI SPEAKERS AGENCY

# 10



Sean White,  
CEO,  
Inflection

## PI

COMPANY: **INFLECTION**

REVENUE: **US\$16.7M**

EMPLOYEES: **200**

CEO: **SEAN WHITE**

FOUNDED: **2022**

Inflection's Pi takes a refreshingly different approach to AI assistance by focusing on emotional intelligence and personal conversation rather than pure productivity.

The platform excels at providing supportive, empathetic interactions that feel human-like, making it particularly effective for coaching, brainstorming and personal development conversations.

What sets Pi apart is that it demonstrates skill at reading conversational nuance and adapting its tone accordingly – making it valuable for users seeking an AI companion that prioritises understanding over raw computational power.

## Inflection AI



### WATCH NOW

Inflection AI brings the ultimate personal assistant to millions on Azure